



# OKEE-CHO-BEE

## Failure to Invest at Okeechobee is a Serious Mistake

The future of Okeechobee is practically assured. It is destined to be one of the largest cities of Florida. Its population is leaping monthly until it is freely predicted the city will have TWENTY-FIVE THOUSAND PEOPLE IN THREE YEARS.

Millions of dollars will be made by those with the foresight to invest in Okeechobee property NOW while prices are still low.

Property values in and around Okeechobee have advanced from 500 to 800 per cent in the last TWELVE MONTHS.

It is anticipated the advance during the next year will be even greater than this.

One year ago the bank deposits of Okeechobee were less than \$500,000. Today they are greatly in excess of \$2,000,000.

The assessed valuation of Okeechobee has increased from \$2,000,000 to \$7,000,000.

Okeechobee is now shipping approximately 92 carloads of vegetables weekly.

Several large sawmills are in course of erection.

Products of Okeechobee's farms and groves have increased EIGHT HUNDRED PERCENT in the last year (figures of the agricultural report of the United States Census Bureau.)

Eighteen additional fire-proof store buildings are now going up—and contracts let for twenty more.

More than 100 new residences are contracted for or in course of erection.

Money is available for the erection of a new \$200,000 court house, and \$175,000 for additional paved county roads.

Three great developments along the eastern shores of Lake Okeechobee, mouth of the city, will give Okeechobee one of the greatest winter tourist colonies in Florida and the largest banana plantation in the United States.

Okeechobee is destined to bring wealth and fortune to those who invest in its golden future.

It is the "Chicago of Florida"—driving—driving—driving towards a metropolis.

That's why lots in OKEECHOBEE COUNTRY CLUB DISTRICT at \$175 are the rarest chance for investment in Florida today.

That's why men and women are buying them up almost as rapidly as we can place one section after another on the market.

Make your Okeechobee investment today by becoming the owner of one or more of these choice, restricted lots in OKEECHOBEE COUNTRY CLUB DISTRICT.

## OKEECHOBEE COUNTRY CLUB LOTS BEING GRABBED UP AS PRICE JUMP APPROACHES

Time is passing.

Lots in OKEECHOBEE COUNTRY CLUB DISTRICT are passing from our hands into the possession of hundreds of satisfied investors.

More than FIVE HUNDRED LOTS in this exceptionally fine residential sub-division have been sold in the last two weeks.

And—

ON WEDNESDAY, NEXT, THE PRICE OF ALL LOTS WILL BE ADVANCED TEN PERCENT.

Just give this idea some thought.

Do you want to let the next few months slip by and then be filled with regret when you see Okeechobee investors winning great profits—and you missed out?

Do you want to make the same mistake as those who failed last year to stack their money against Miami's brilliant future. Today these people can see other more fortunate ones who did invest "rolling in wealth."

History is repeating itself in Florida.

"Okeechobee will be a second Miami," said the great Henry M. Flagler, and that prediction is being borne out.

In Florida's rapid and continuous growth Okeechobee will be one of its greatest cities.

Millions upon millions of dollars will be made there by those who invest.

Will you get your share of those millions?

Then strike for it today.

OKEECHOBEE COUNTRY CLUB DISTRICT when developed according to our plans will be one of Central Florida's finest home-sites.

Improvements! Listen!

We have contracted to construct a thoroughly modern golf course at the very heart of the property—and a handsome and commodious clubhouse.

We have contracted to grade EIGHTY MILES OF BOULEVARDS AND STREETS through the sub-division.

We have placed reasonable restrictions on the lots which are a protection to you.

That's all we need tell you—except this—

On Wednesday the price advances Ten Percent.

And—

You can now buy a choice lot for \$175.

Twenty Percent Down—

Ten Percent per Month.

### LOCATION -- THAT'S IMPORTANT

Five minutes by automobile west of Okeechobee, squarely on State Highway No. 8, paved like glass. Shortest route between Tampa, West Palm Beach and Miami.

## OKEECHOBEE DEVELOPERS

—Incorporated—

104 N. POINSETTIA STREET

Open Until 10 P. M.